



Once a Bear, Always a Bear.

Partners' Circle

2026-2027

Join the Bears at Silent Ice!

The **Golden Bears Hockey Alumni** is proud to support our University of Alberta Golden Bears 2026-2027 team as they play out of the gorgeous facilities at the **Silent Ice Center**.

The GBHA is made up of more than 600 former players, coaches, managers and staff who have helped the Bears win 16 national championships and 56 Canada West titles. Ours is the leading university hockey program in North America, with a winning culture of **leadership, teamwork and success**.

Our **2026-2027 GBHA Partners Circle** program offers you the opportunity to share in our experience, our values and our culture – and have a ton of fun supporting the Bears in doing so! Funds raised through these partnerships will be used to support the team's operating costs and recruitment efforts of the best student-athletes from across Canada. Here is what we're offering:

GBHA Premiere Tier Partnership		
\$20,000 Partner (2 available)		
★	A	Tailored Community/corporate outreach program with GBHA + Golden Bears
★	B	Trip for 2 to Trois-Rivières, Quebec, for 2027 National Finals if Bears qualify
★	C	Two pre-game line-up announcement in Bears' dressing room
✓	1	2 Season Tickets to GBHA Luxury Suite for all Bears home and playoff games
✓	2	150 Flex Vouchers (each ticket admissable for any home conference game)
✓	3	Sponsorship of Bears' Sweater Presentation Ceremony
✓	4	GBHA Aug 6th Golf Tournament Sponsorship + 2 foursomes
✓	5	GBHA website logo branding + corporate video introduction
✓	6	GBHA bi-weekly E-Newsletter branding + four corporate profiles
✓	7	Two luncheons with GBHA Board & members: Edmonton + Calgary

GBHA Gold Tier Partnership

GBHA \$10,000 Partner (8 available)

✓	1	2 Season Tickets to GBHA Luxury Suite for all Bears home and playoff games
✓	2	100 Flex Vouchers (each ticket admissible for any home conference game)
✓	3	Sponsorship of Bears' Sweater Presentation Ceremony
✓	4	GBHA Aug 6th Golf Tournament Sponsorship + 1 foursome
✓	5	GBHA website logo branding + corporate video introduction
✓	6	GBHA bi-weekly E-Newsletter branding + two corporate profiles
✓	7	One luncheon meeting with GBHA Board & members in Edmonton

Legend of Partnership Offerings

- A. We will work with you to design and execute a program, activities or any other exchange that best suits your group. This could involve teaching and coaching sessions with a number of the Bears' players. It could have some of our GBHA members come and speak to your group about how the values they learned with the Bears have helped them in their post-hockey career. This is an impactful, lasting and rewarding part of our partnership that we know will pay dividends for years to come.
- B. If the Bears qualify for the U Sports National Finals in March of 2027, two members of your group will be our guests for a trip to take in the action in the host city of Trois-Rivières, Quebec. Flights, hotel accommodation and tickets to all the games are included.
- C. You'll have two opportunities to have someone from your group to be inside the Bears' dressing room and lead the team's line-up announcement before a Bears' home game. This is a highlight and so much fun for everyone!
 - 1. You will have two tickets to join members of our Alumni and other supporters in the GBHA Luxury Suite for all of the Bears' regular season and playoff games.
 - 2. Our Flex Voucher tickets allow seating at Silent Ice for any home game of the regular season.

Legend of Partnership Offerings - cont.

3. You'll sponsor and join our Sweater Presentation ceremony at the start of the season. You'll meet the players and their proud parents, as well as our coaching and support staff. This is a very moving and fun event for everyone.
4. Our August 6th golf tournament at Blackhawk Golf Club is a fun event where you'll meet more GBHA members and Bears players at what is likely the most gorgeous golf course in the region.
5. Your group will be highlighted on our Golden Bears Hockey Alumni website, where we'll produce an introductory video for you.
6. Our bi-weekly GBHA NEWSLETTERS are very popular and widely read by our 600 GBHA members as well as local and national sports media. We'll help you with branding on our newsletter and also write four corporate profiles for you during the season.
7. We'll invite you to an informal luncheon to meet some of our leading Alumni members from Edmonton and Calgary.

For More Information:

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